

***Prepare for your upcoming***

**Fun Love Media**  
📸❤️🎥

# ***Content Shoot***

***We want you to look and sound great***



## ***Communicate***

with your social media manager to share your content ideas and requests with them. Once you've agreed on a date, time and location with your social media manager, they will send you a Google calendar invite for the shoot.



## ***The Set***

This is the area in which the shoot takes place. Work with your social media manager to choose an area at your business (or other location) that is well lit, clean and quiet.



## ***Keep in mind***

that your social media manager will have a lot of responsibilities for your shoot and will work to be as efficient as possible. They will keep things organized and move things along so that you finish within the allotted time.

### **Attire & Appearance:**

Choose clothing, accessories, hairstyles and makeup that make you feel amazing. You might want to choose clothing colors and styles that are on brand for your business. And consider changing your look 2-3 times during your shoot if style is a priority for you and your brand.

Note that changing your look is not necessary if it doesn't interest you or is irrelevant to your brand (example: you're a doctor and wearing a lab coat in all of your content - no need to change). We recommend that you avoid wearing clothing with other companies' logos on it and clothing that has small, busy print on it.

### **What to Bring:**

Your social media manager will bring all of the equipment needed to capture great content. They will also bring their content shoot kit that includes basic supplies, like safety pins, hair ties, bandages and hand sanitizer.

We recommend that you bring any hair, makeup or personal supplies that you may need during the shoot. You may also want to bring props that are relevant to your brand, business, or the content you're shooting that day.

*Whether you love the camera or this whole thing feels new to you, remember that our job is to help make you look great and stand out on social media. We always have your best interest at heart and are there to help you feel confident and have fun.*